

TOSHIBA



2022 Toshiba TV Collection

Exceptionally Immersive Audio-Visual Experience at Professional Theatre Quality





Toshiba TV has developed millions of televisions, seeking the best viewing environment, and the extreme reality for over 70 years.

We make bright brighter,
clear clearer,
and we even make easy easier.

Innovation is a journey, not a destination.
It is like a football player seeking the perfect performance.
When we see the goal, we move the goal further.

Toshiba TV will never stop.
It will continue seeking its extreme reality.

Everything is for your immersive experience.

Be Real, Be Brilliant

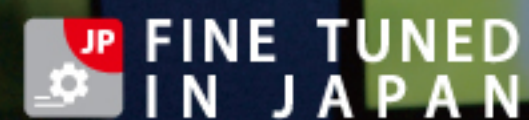
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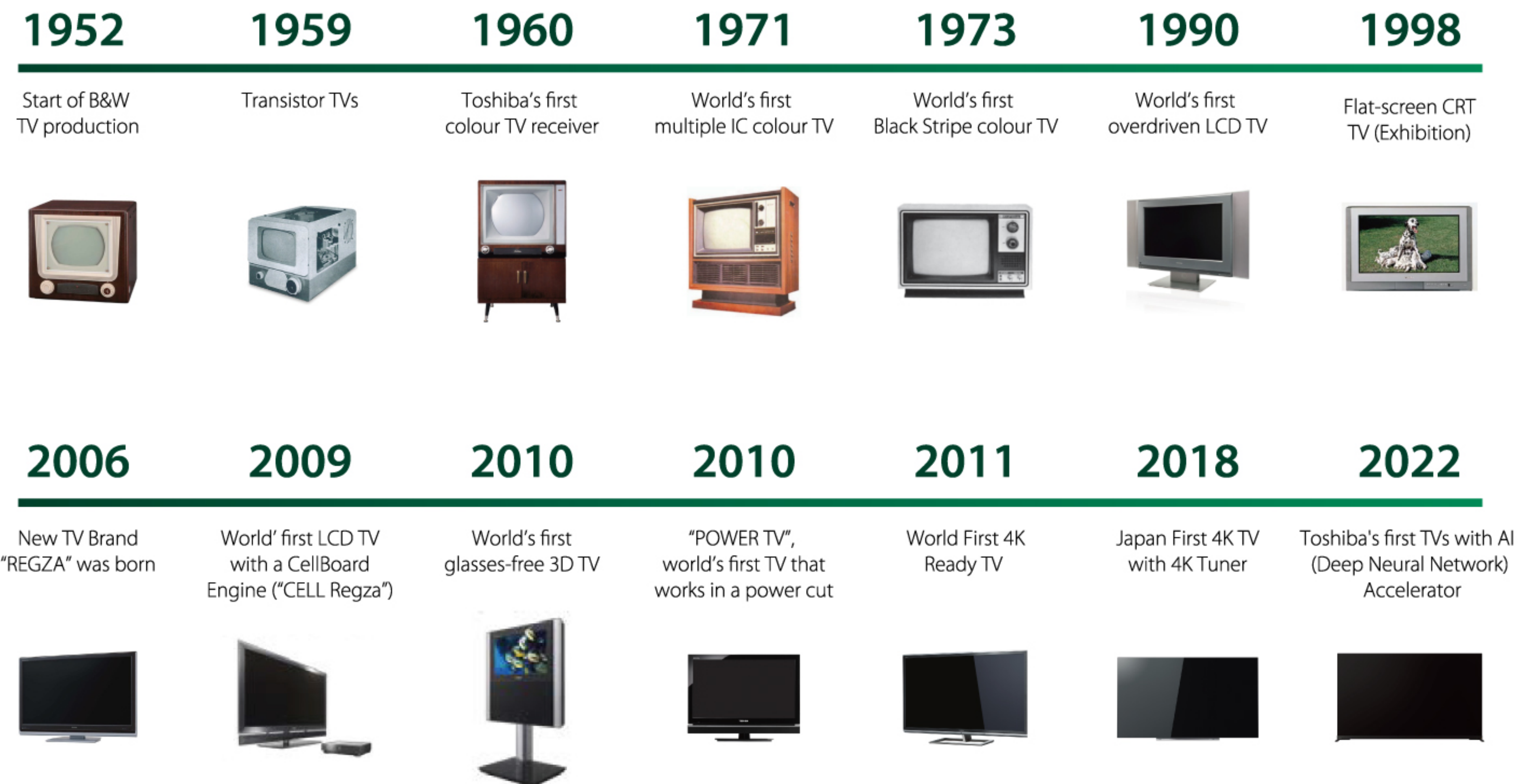
WE ARE PROUD OF



Toshiba TVs are designed and tuned in Japan. DNA of inventor makes it different.
High Technology makes it different.
And our passion, for quality, makes it very different.

History of Toshiba TVs

Toshiba's DNA has also been handed down through its TVs, and has continuously created products from innovative ideas. Since it started producing TVs in 1952, Toshiba has provided unforgettable experiences and new viewing styles to many people around the world through its high image quality.



[Real, Beyond Imagination]

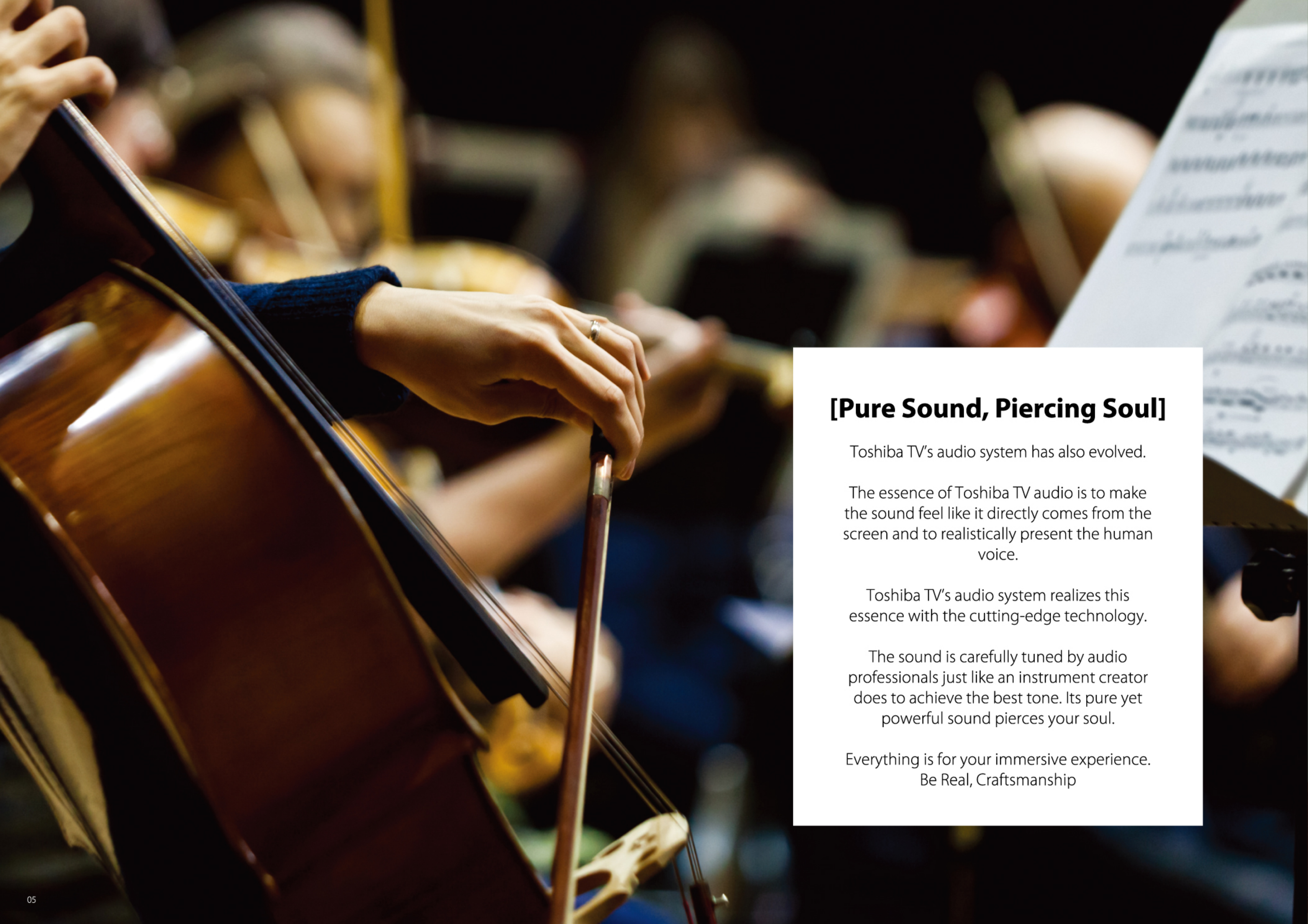
Toshiba televisions have evolved for 70 years with the fusion of craftsmanship and the latest technologies.

The essence of Toshiba TV is to reproduce reality and present the creator's intention. That is Toshiba's unchanging concept for picture quality.

Just like a chef uses an innovative technique to create an amazing dish, Toshiba TV has invented many cutting-edge technologies with endless passion to implement the concept.

Everything is for your immersive experience.
Be Real, Craftsmanship





[Pure Sound, Piercing Soul]

Toshiba TV's audio system has also evolved.

The essence of Toshiba TV audio is to make the sound feel like it directly comes from the screen and to realistically present the human voice.

Toshiba TV's audio system realizes this essence with the cutting-edge technology.

The sound is carefully tuned by audio professionals just like an instrument creator does to achieve the best tone. Its pure yet powerful sound pierces your soul.

Everything is for your immersive experience.
Be Real, Craftsmanship

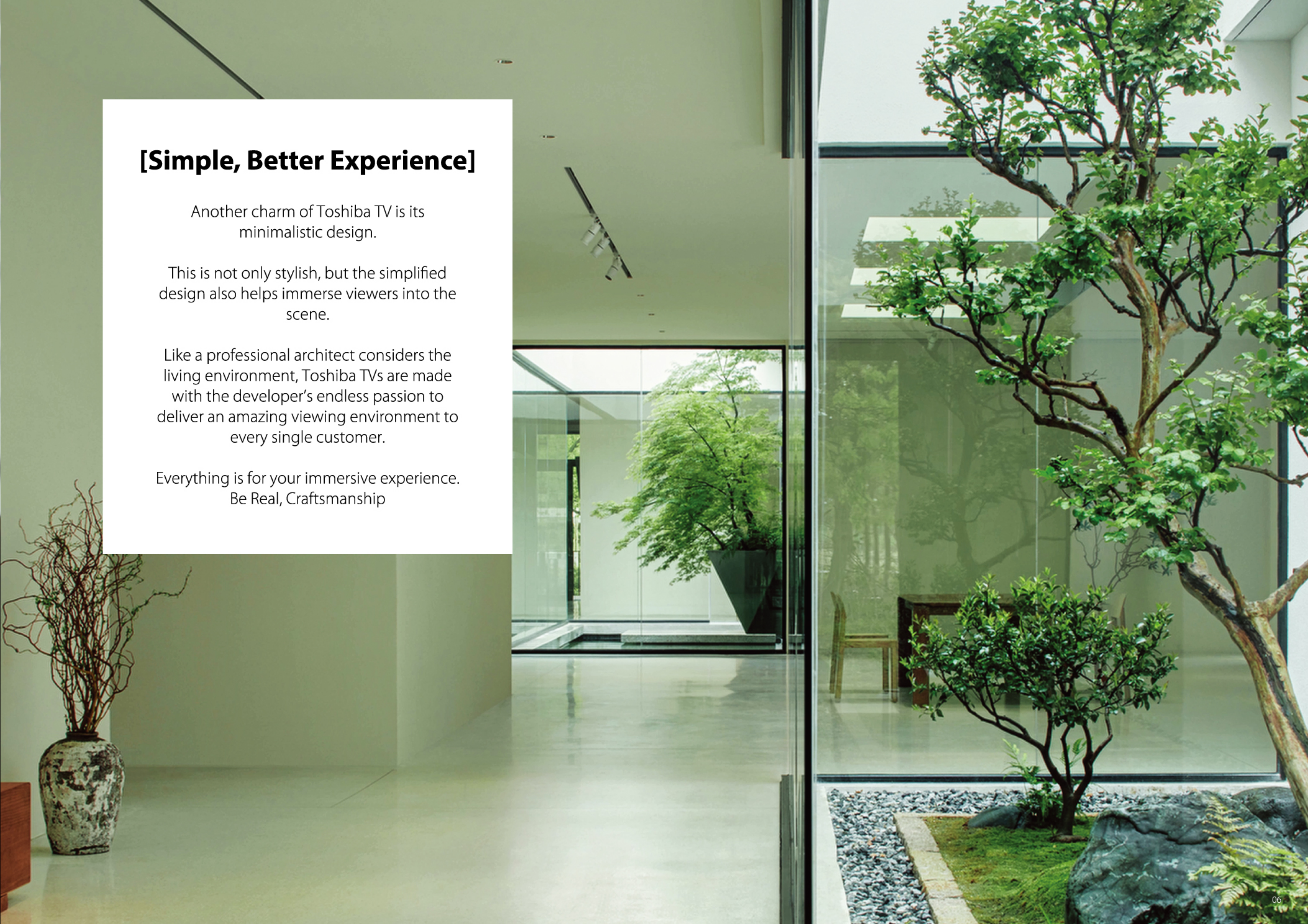
[Simple, Better Experience]

Another charm of Toshiba TV is its minimalist design.

This is not only stylish, but the simplified design also helps immerse viewers into the scene.

Like a professional architect considers the living environment, Toshiba TVs are made with the developer's endless passion to deliver an amazing viewing environment to every single customer.

Everything is for your immersive experience.
Be Real, Craftsmanship



Toshiba TV 2022 Line Up

The foundation of Toshiba TV over the last 70 years is a deep evolution of innovation as per customer needs, and the ability to translate them into customer-desired offerings through cutting-edge technologies. Enjoy the magnificence of everything you watch with wide range of Ultimate 4K and Smart TVs, equipped with high-end technology and myriad smart features.



TOSHIBA



REGZA Picture



REGZA Sound

AI Brain with expertise of picture and sound professionals

Be Real, Be Brilliant

What can REGZA do?

REGZA Picture

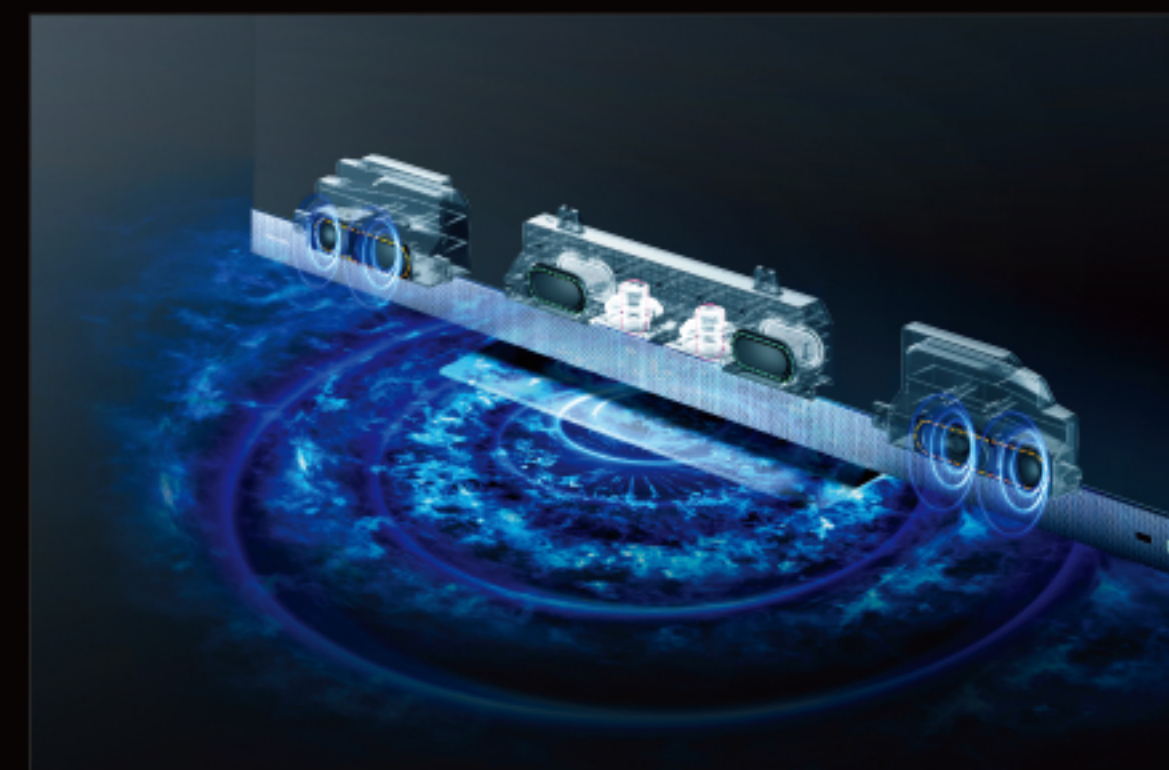
Keep immersed with the reality produced by AI with the expertise of picture professionals.



AI 4K Upscaling



AI Picture Optimiser



REGZA Power Audio PRO+



Front-Firing Speaker

REGZA Picture

It presents the reality by considering how the human eyes and the brain process the image. The finely tuned picture engine with various restoration technologies reproduces the intent of the creator to maximize an immersive experience.



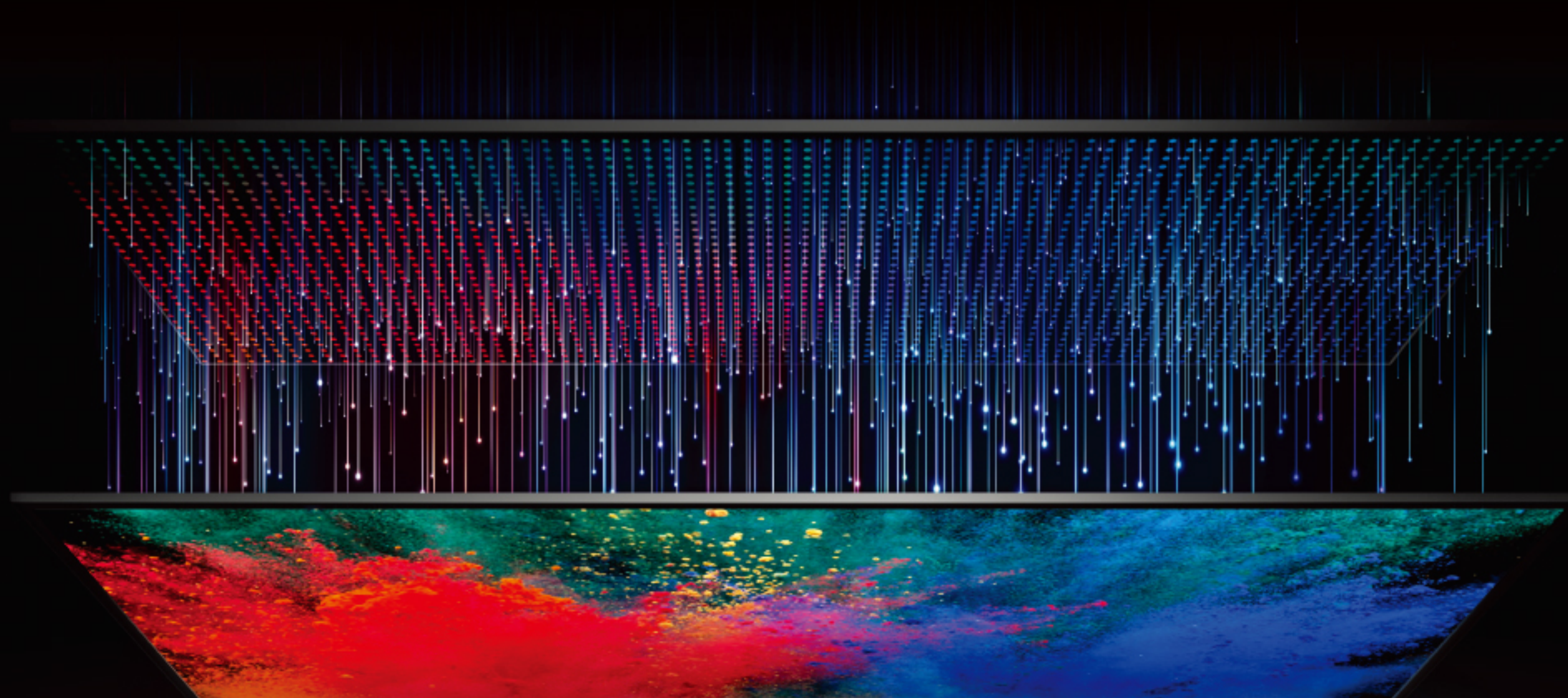
Realistic peaks of brightness, accurate and incredible shadow detail

The LED backlight is divided into a number of zones, which enables the brightness of each zone to be controlled individually. Full Array Local Dimming technology makes the contrast of light and dark elements more incredible in these individual areas. A difference that you can really see in scenes with both light and shade, such as an impressive sunset.



Pure colour matters

Quantum Dot Technology delivers over a billion shades of colour that stay realistic. With real colour expression, each detail of colour turns to a more vivid, impressive, and stunning display.





Bright, clear and smooth images for fast-action sequences

A powerful double-speed circuit generates 120 frames per second, reducing lag of images, and providing more fluid and clearer motion that puts you in the moment.



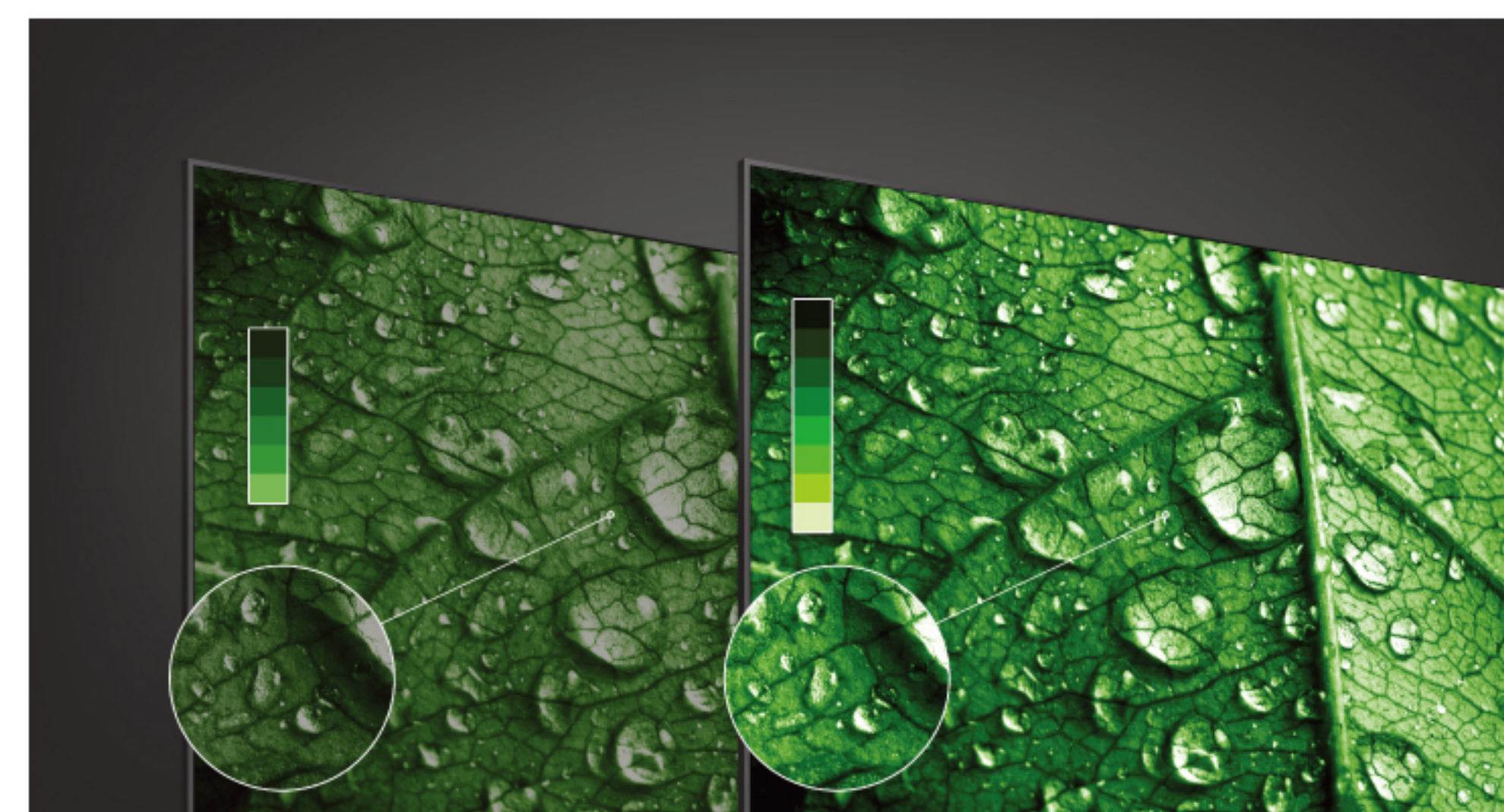
Original colour, original beauty as real

Without proper colour, picture quality is not complete as ultimate. Colour Re-master Pro is there to restore the original colour of original image as natural and colourful as it should be. Fully realistic picture quality reaches your vision.



See things as real

Accurate picture contrast emphasizes and maximizes the depth of picture colour, to show things as real. As a result, any content you watch on TV, you will enjoy a realistic picture with breathtaking contrast.



REGZA Picture



AI 4K
UPSCALING

Upscale your contents to near-4K reality

Toshiba's unique upscaling technology provides the near-4K level picture quality for Full HD content. Instead of simply replicating every pixel, it intelligently detects the colours of neighbouring pixels and decides the proper colour of each pixel by considering the detailed texture of the real sight. No matter what the content is, you can enjoy every scene with the amazing clarity of near-4K quality.



AI PICTURE
OPTIMISER

AI real-time scenario-specific optimisation

AI Picture Optimiser technology instantly captures every frame of the picture with intelligent recognition of up to 11 real-time scenarios (e.g. face, building, snowing, indoor lighting, etc.), to make the viewing experience as real as possible based on the recognised scenarios. Let you get the most out of your contents with intelligently tailor-made picture quality.

* The number of scenarios may vary by country.





ULTIMATE PEAK
BRIGHTNESS

Eye-dazzling bright images for exceptional viewing experience

With an ultimate peak brightness, the display creates eye-dazzling images with exceptional HDR effect, making colours and details out to an unbelievable level with precise brightness. Immerse yourself with very shiny scenes such as water rippling and sparkling in the sun.



AUTO VIEW PRO

The best theater experience with amazing picture in any ambient lighting condition

Intelligent Auto View Pro, as Toshiba's latest innovation in picture quality, provides picture settings that are very close to professional theater quality through analyzing signal and ambient lighting conditions, bringing amazing picture wherever you are watching.



GAME MODE

Bring you "IN" to the game scene

It's "REAL" with Toshiba's smart TV, pulling out the maximum potential of the rendering capability to make everything look real and lively, as if taking you into a real gaming battleground. It's "QUICK" with optimized FIFO memory control technology, minimizing the input latency to produce stunning images and responsive gameplay.

* Latencies are for prototype models. The retail models may have different latency.





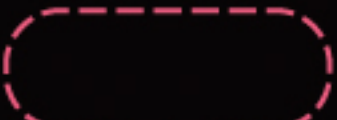
REGZA Sound

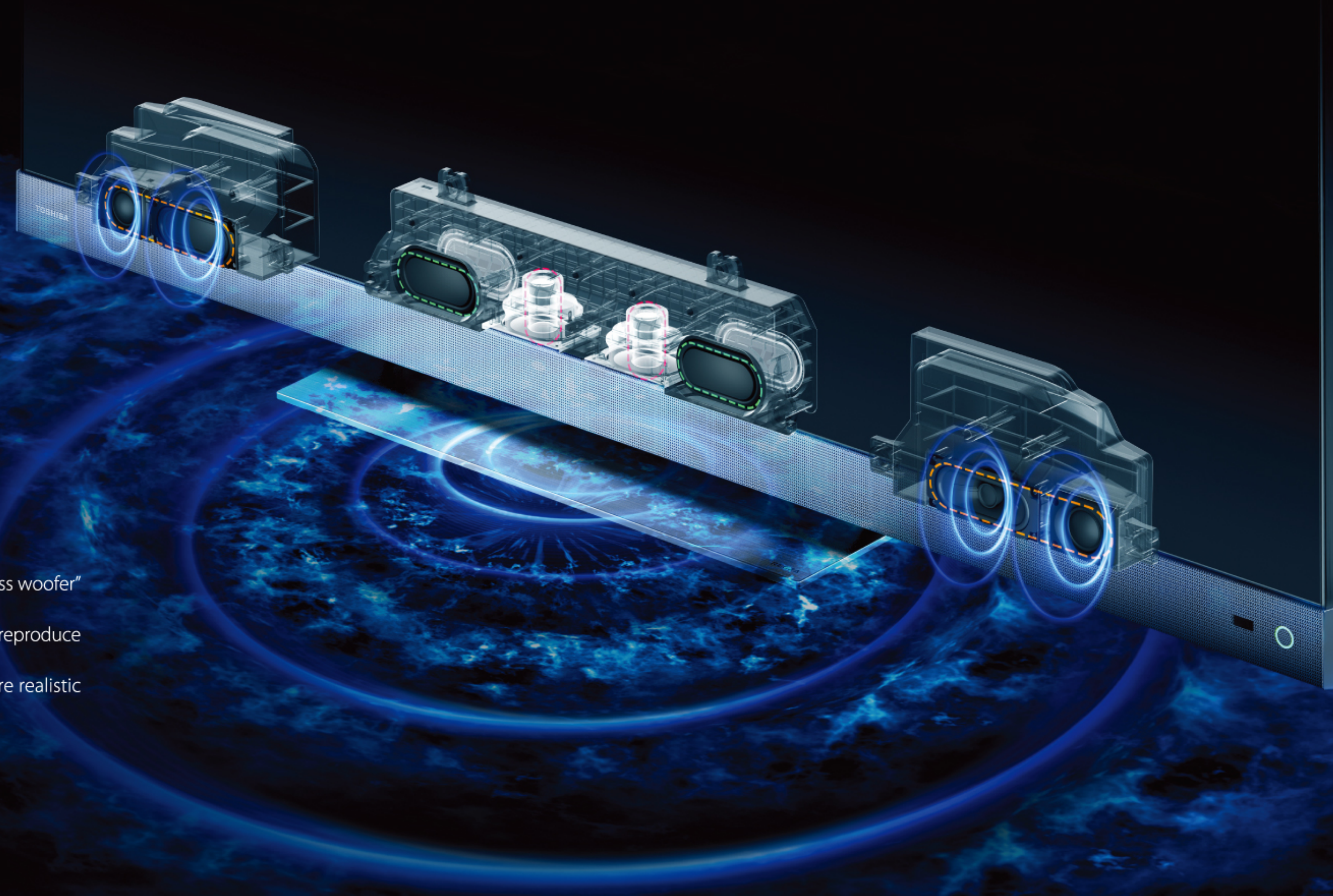
With the combination of REGZA Engine and finely tuned powerful set of speakers and woofers, the REGZA sound provides clarity and impact to reproduce the reality that keeps you immersed.



Heart-shaking bass sound, soul-stirring reality

REGZA Power Audio Pro+ comes with well-crafted 30W "Quad Passive REGZA bass woofer" and dual 25W "clear direct speakers". The total 80W of powerful set of speakers are fully tuned by optimised amplifier to reproduce the reality and impact of every scene. Its deep yet clear sound adds a soul-stirring spectacular to every scene, for more realistic breath-taking experience.

-  2-Way Clear Direct Speaker
-  Quad Passive Radiators
-  Dual Bass Woofers

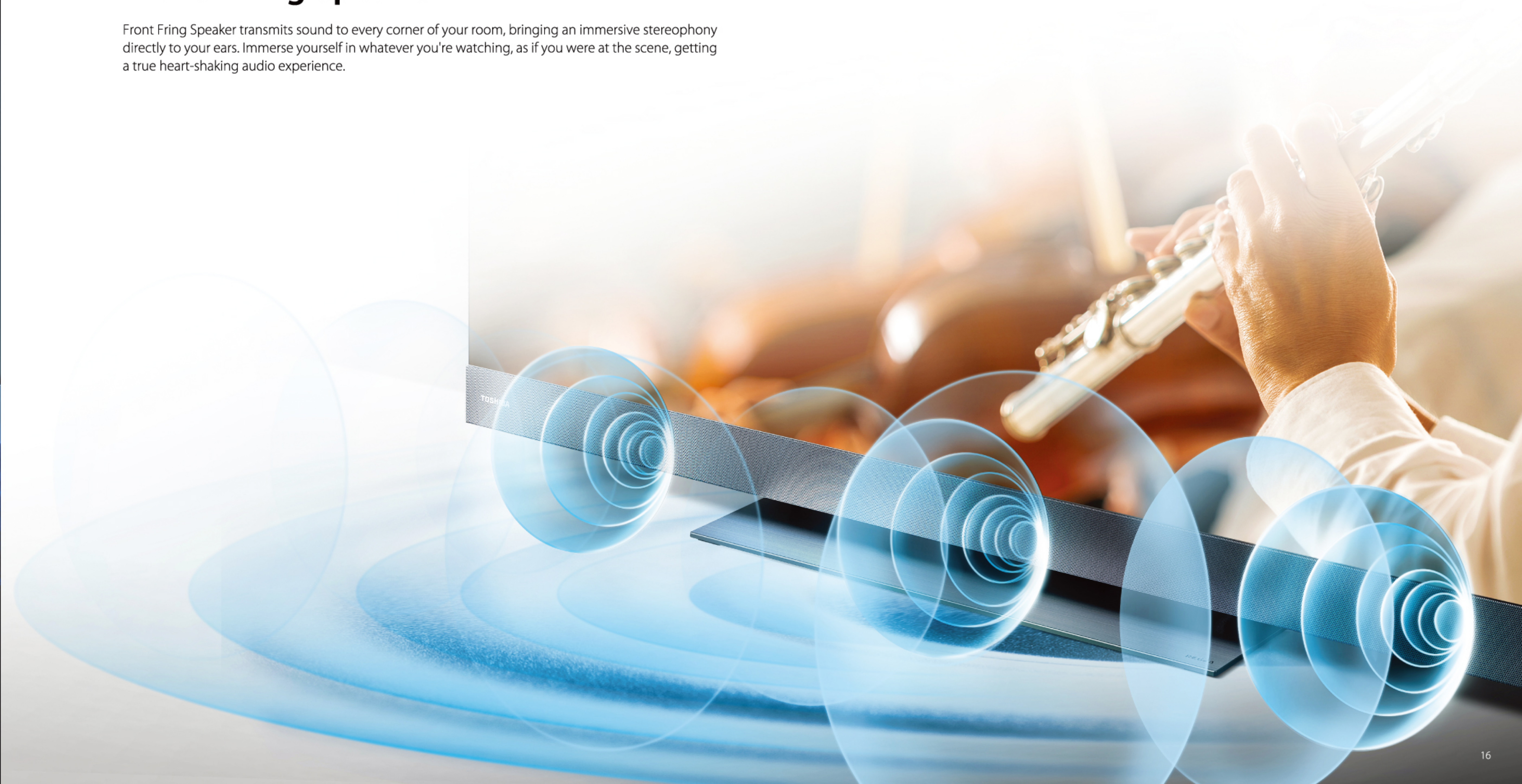




**FRONT FIRING
SPEAKER**

Vibrant immersive sound with Front Firing Speaker

Front Firing Speaker transmits sound to every corner of your room, bringing an immersive stereophony directly to your ears. Immerse yourself in whatever you're watching, as if you were at the scene, getting a true heart-shaking audio experience.



Additional Technology



Preserve the director's creative intent

Watching your movies and TV shows the way the filmmakers intended. This new picture mode on supported Ultra HD TVs preserves the director's creative intent and provides a cinematic experience, making you feel the artistic intent of every frame to the full extent.



Unleash the power of IMAX at home

IMAX Enhanced combines digitally remastered 4K HDR content and DTS audio technologies with best-in-class superior TV experience and streaming platforms. Immediately enjoy cinematic thrills with IMAX's signature picture, sound and scale at home.



IMAGE
Watch clearer
pictures & brighter images



SOUND
feel immersive, heart-pounding
audio delivered by dts*



SCALE
see more picture
on the largest displays



CONTENT
Experience premium content digitally
remastered by imax*



Perfect picture for every moment

Dolby Vision IQ leverages metadata and the advanced ambient light sensors to intelligently display every detail whatever you see, even as conditions of the room change, delivering a perfect picture in any room at every moment.



Amazing realism that you'll see, hear, and feel.

Combine Dolby Vision HDR imaging with Dolby Atmos sound to get engaging audio visual performance, transforming your TV into an entertainment powerhouse with detailed images and acoustics, so as to achieve amazing realism that you'll see, hear, and feel like never before. That is, your truly spectacular home entertainment.



Lifelike visual beauty to more detail expression

Enjoy more breathtaking details in any environment through accurately deeper contrasts and improved brightness based on scene by scene optimisation, delivering a rich, dynamic, and realistic picture that feels like it is jumping off the screen.



Tear free, stutter free, fluid gaming

Equipped with AMD FreeSync technology, you can get fluid artifact-free performance at virtually any framerate with an end to choppy gameplay and broken frames. Just connect your console with a certified AMD FreeSync enabled Toshiba TV for a smooth gaming experience.



Enjoy more with an immersive audio experience

DTS-HD® technology decodes high-resolution streaming bitstreams with up to 7.1 channels of audio with additional support for Blu-ray disc and USB sources. Featuring compatibility with nearly all other DTS® audio bitstreams, DTS-HD technology supports extended sample rates and higher bit-depth.

Smart Experience

VIDAA

Use your smartphone to manage your TV

The new VIDAA smartphone app for Android and iOS pairs seamlessly with your VIDAA TV via WiFi, allowing you to manage your accounts, save favorites, and stream content to your TV.

*Apps availability may differ by region.

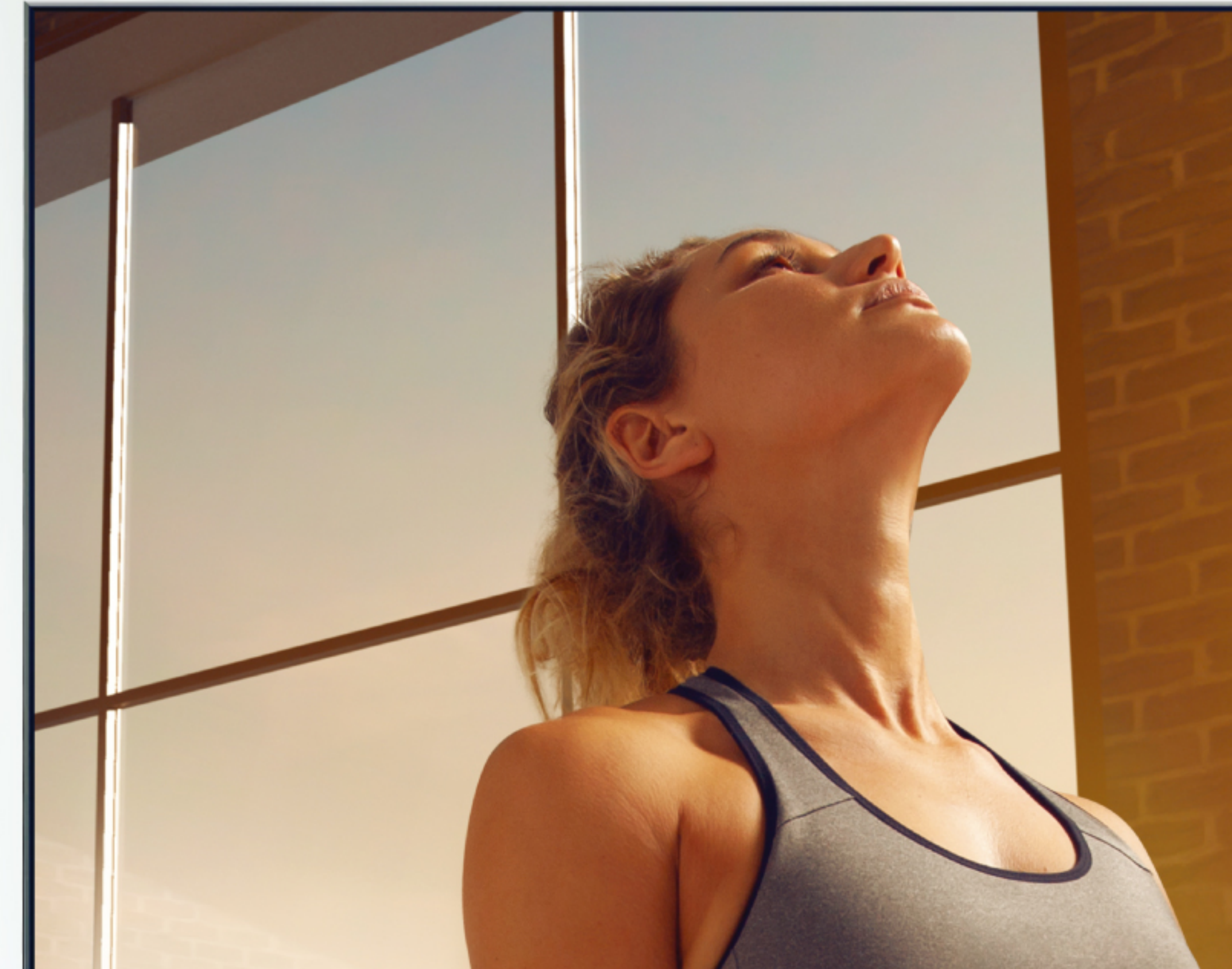




Stream from your device

Easily cast movies, shows, photos, and more from your phone right to your TV.

Chromecast built-in



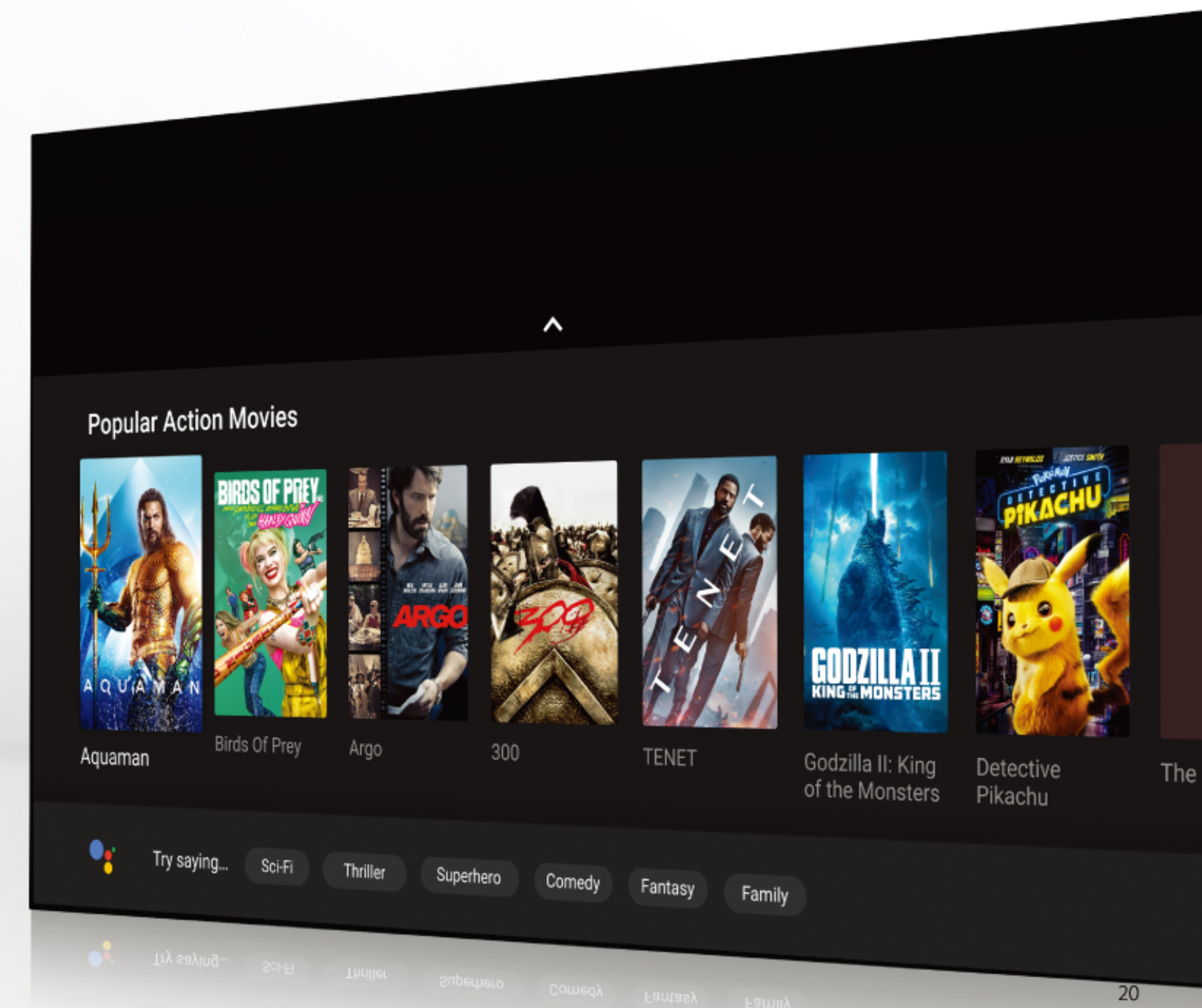
androidtv

Find new favorites – faster – with voice search.

Jump right to a show or movie just by saying it, or try browsing with a voice search like “find action movies”.

The remote control may vary slightly by region.

“Find action movies”





* Images are simulated for illustration purposes only. Appearance, design, and GUI (Graphic User Interface) specifications not affecting product performance are subject to change without notice.

Z770 SERIES

Breathtaking Experience with
True Natural Colours

ULTIMATE 4K
65"

Picture



Sound



Design



Smart





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M550L SERIES

Immerse into Epic Moment with
Quantum Dot and Powerful Sound

QUANTUM DOT 4K
65"/55"/50"

Picture



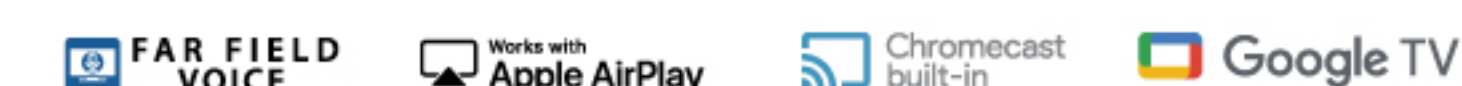
Sound



Design



Smart





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C350L SERIES

Dive into a New Vision with
Striking 4K Clarity

SMART 4K TV
75"/65"/55"/50"/43"

Picture



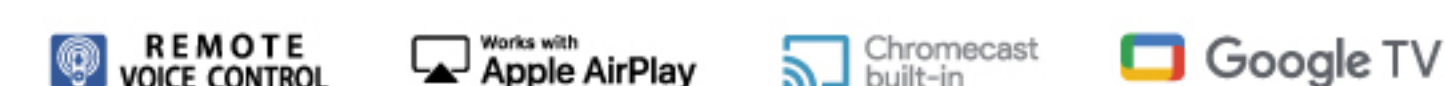
Sound



Design



Smart





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V31 SERIES

Stay Connected Instantly,
Stay Immersed Endlessly

SMART TV

43"/32"

Picture



Sound



Design



Smart





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V35 SERIES

Feel the Excitement With
True-to-life Pictures

SMART TV

43" (V35L) / **32"** (V35)

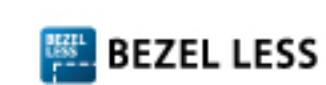
Picture



Sound



Design



Smart



Model			Z770	M550L	C350L	V31	V35
Screen Size			65"	65" 55" 50"	75" 65" 55" 50" 43"	43" 32"	43" 32"
REGZA Picture	Ultimate Display Technology	Resolution	4K	4K	4K	FHD(43"), HD(32")	FHD(V35L - 43"), HD(V35 - 32")
		Quantum Dot Colour	●	●			
		Wide Colour Gamut	●	●			
		Full Array Local Dimming	●	●			
		Adaptive Dimming			●		
		Peak Brightness	Ultimate				
		Motion	Ultimate Motion 120Hz	Ultimate Motion	Ultimate Motion		
	REGZA Engine	REGZA ENGINE	4K PRO	4K PRO	4K	HG	HG
		AI 4K Upscaling	●	●	●		
		PQ Technology	AI Ultra-Essential	Ultra-Essential	Ultra-Essential	Essential	Essential
		Contrast Booster	Super	Super	Super	●	●
		Color Re-master	PRO	PRO	●	●	●
		Game Mode	●	●	●	●	●
		Football Mode	●	●	●		
	Advanced Technologies	Filmmaker Mode	●	●	●		
		Dolby Vision IQ	●				
		Dolby Vision	●	●	●		
		IMAX ENHANCED	●				
		HDR 10+	●	●			
		HDR 10			●		
		AMD Freesync Premium	●				
		ALLM	●	●	●		
REGZA Sound	REGZA Power Audio	REGZA Power Audio	PRO+	PRO			
		Front Firing Speaker	●				
		Speaker Output Power (W)	80w	49w	24w (75":36w)	20w	20w
	Advanced Technologies	Dolby Atmos	●	●	●		
		Dolby Audio	●	●	●	●	●
		DTS HD				●	●
Smart Features	Smart Features	Far-field Voice Control	●	●			
		Remote Voice Control	●	●	●		●
		Smart OS	Android TV	Google TV	Google TV	VIDAA	Android TV
		Works With Apple AirPlay		●	●		
Art Design	Design	Pure Metal Stand	●	●	●		
		Bezelless Design	●	●	●	●	●
		Designed in Japan	●	●	●	●	●

Please consult your product manager for detailed information for each model. Please point to/post the disclaimer when using such data on any promotional material.
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